

How to Choose Your Profitable Niche Market

**Learn How to Set Up An “Autopilot” Affiliate
Campaign in 2 Days or Less**

<http://NicheMarketingCamp.com>

By: Ivana and Alex

Legal Disclaimer

While every attempt has been made to ensure that the information presented here is correct, the contents herein are a reflection of the views of the author and are meant for educational and informational purposes only. All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

No guarantees whatsoever, be it fiduciary or in terms of any guaranteed results are made, and as always competent legal, accounting, tax and other professional consultation should be sought where needed.

The author shall in no event be held liable for any loss or other damages, including but not limited to special, incidental, consequential or other damages.

Copyright © <http://nichemarketingcamp.com> – All Rights Reserved Worldwide.

Rights To This Report

Can be given away

Can be packaged

Can be offered as a bonus

Can NOT be sold

Can NOT be edited and/or put your name on it

Can NOT be packaged into an ebook or new product

Can NOT sell Resale Rights

Can NOT sell Master Resale Rights

Can NOT sell Private Label Rights

Introduction

In this report we are going to show you the easiest, fastest and proven way to find a profitable niche. This is what we do, and hopefully you are going to enjoy it as much as we do!

It is important to know, we will be talking about finding targeted niche markets only. We will not concentrate on broad, as broad is often not a very good way to earn.

For example – if you are working in the “losing weight after pregnancy” niche, and you have a very well optimized webpage for search engines, you might be getting hundreds of visitors to your website daily just from organic traffic and the traffic you get will be very targeted. But if you were just to concentrate on the weight loss market, you will probably not make many sales. Actually, most likely none.

And this is why we are going to show you a strategy we use to have a profitable niche chosen at the beginning, the right way.

Additionally, we will show you how to set up the whole system in the beginning so that your income keeps growing without doing any additional work!

The Right Niche

One of the most profitable ways to make money as an Affiliate Marketer is by working in a targeted niche market. But many have a problem finding **the right niche**.

First off, there is a huge misconception on “what is a niche”? Some people think it is some hidden market. It is not!

Niche is a group of people who are into something, who have a problem and need solution!

For example, my niche right now is affiliate marketers searching for “ways to find profitable niche markets!”

The best niche is the one where people have more than one problem – that means, you can earn your living from solving multiple problems, and the only way affiliate market makes a living, is by solving those problems.

If you do it right, you can have a new project setup and go live on autopilot in as little as couple of days!

This includes:

- choosing your niche,
- finding out what problems people in that niche have,
- making sure people are spending money in that niche,
- getting the free guide ready for them,
- getting the recommendations for solutions of the problem ready,
- getting a new product to sell – yes, your own product!

Now before we show you what the whole process looks like, we would like to expand a little more on the “problems” of the people in the niche.

Ok, now let`s have an example so you see how simple it is.

Right now we will take the **People Looking to Earn By Selling on eBay**.

Let`s take the magic formula we just talked about:

Group of people: Newbie eBay Sellers

Their Problems: Their bottom line is, they need profitable products to sell in order to make lots of money... They have no idea how to do this research. They need someone to show them exactly how! They are new at selling online, so they might need some basics on the putting it all in action, such as listing the product for sale, how to make it stand out, etc.

10 Other Problems Associated with Newbie eBay Sellers: they want to know where to get inventory, how to get their auctions at higher profit, how to list their auction using proper keywords, how to beat competition, how to import from overseas, information on drop shipping, how to save on shipping, how to get prices below wholesale, buying “brand name” products,

Now let's think about whether people in this niche spend money and we do that by looking at the problems!

Please find below the list of problems, as well as what content you can provide for these people.

Would potential eBay sellers buy any of these products?

- 1.** They want to know where to get inventory – **Information with Recommendation**
- 2.** How to get their auctions at higher profit – **Paid guide**
- 3.** How to list their auction using proper keywords - **Free Guide**
- 4.** How to beat competition – **paid guide**
- 5.** How to import from overseas – **free guide with recommendation**

6.Information on drop shipping – **free guide**

7.How to save on shipping – **free guide**

8.How to get prices below wholesale - **Paid or free guide**

9.Buying “brand name” products – **information**

10.Selling for others on eBay – **paid or free guide!**

Couple of things to look at here.

First, how do we know these problems? We went to few active communities, and saw the questions. There are plenty more, but these seemed to stand out! **So niche research is very, very, important!**



What is the best (most profitable) kind of whole sale bought product to **sell on ebay**?
... from a wholesaler site and then **sold** and made a profit on **ebay**. I would like to know what product...
Asked by [want too know lol :] - 2 days ago - [Small Business](#) - 1 Answer - Open Questions

When searching for these, we are typing in, the broad keywords, such as selling on eBay, just typing in broad keywords and we scan the question. Once we see repeat, we know it is an issue.

Side note: No matter what the niche is, you can easily find the keywords and the issues if you just put yourself in their position. What would you like to know if you were going to start an eBay business. Just list them, and it is a good way to start!

Now if you look above, you will see paid, free, or free with recommendations. So the paid, is a product you can create by yourself such as “5 Unique Strategies to

Get Your Auctions Sold at HIGHER Price and Beat Your Competition While You Are at It!" These people have lots of competition! They need these strategies.

The Free guide, is just that information, powerful that really is going to help them. And the Free with recommendation is something like the guide that explains how to find wholesalers and where to buy the inventory. The recommendation part is the affiliate links. ;)

You will need to write content for these people based on their issues. This is where your research is essential.

Content – that is:

- a free guide to give away,
- free advice by email,
- free advice by email, followed by a recommendation of a paid product or service.

- your own product that you will create **based on two of their biggest problems.**

For this niche, we would search everywhere for the PLR (Private label rights content) we could find articles as well as guides. We would customize them to our own liking. We would create 2 paid product such as ebooks that are priced anywhere from \$7-\$17. This step can be outsourced or done by you.

For the recommendations, you will have to find the most relevant to a specific problem affiliate programs and products, get their affiliate links, and just insert them in your email messages, or the free guide.

Over the last year, Alex and I have put together a simple blueprint we use to put this kind of a campaign on autopilot! Needless to say, each of these autopilot

campaigns generate monthly income. If you would like to see how it looks, visit the [Niche Marketing Camp](#). *It is at NO cost to you!*

We show you how we spend couple of days setting up, 2-3 months of work on autopilot, and how we monetize the leads!

Ivana and Alex